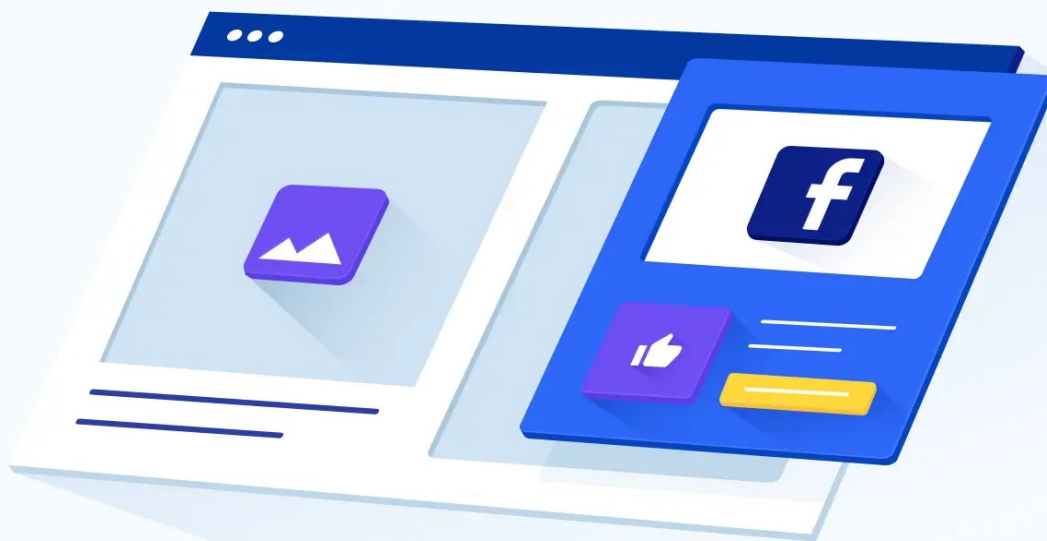


THE OFFER · MANAGED META ADS

A Predictable Way To Get New Customers Messaging You.

We run **Facebook and Instagram** ads that put your business in front of the right people in Singapore. They tap once and message **you** on WhatsApp. You reply and win the work.



S\$1,499 / 90 days

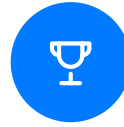
Fully managed, start to finish. **You pay your ad budget separately, directly to Meta.**

WHAT'S INSIDE

- 1 **How It Works** >
- 2 **What's Included In Your S\$1,499** >
- 3 **Why 90 Days, Not One Month** >
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How It Works



We Run Your Ads

On Facebook & Instagram, shown to the right people in Singapore.

They Message You

One tap opens WhatsApp and the customer messages you directly.

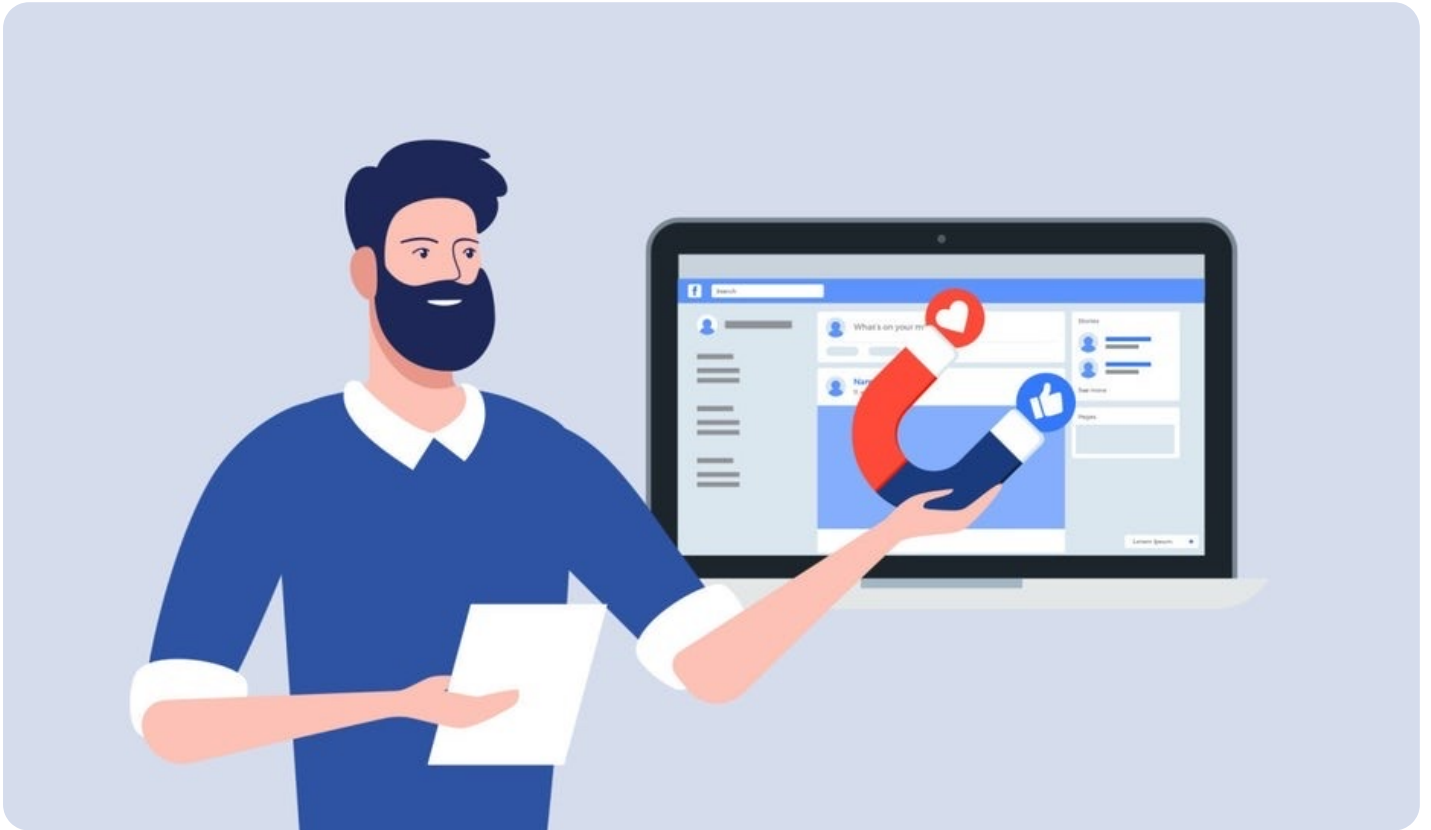
You Win The Job

You reply and close a new customer, from a few dollars of ad spend.



What's Included In Your S\$1,499

Everything we build and run for you over the full 90 days, start to finish. Here is exactly what your investment covers.



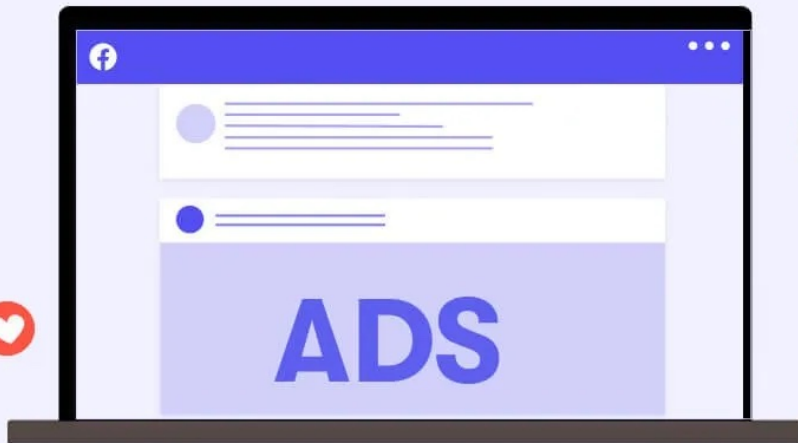
1

YOUR FOUNDATION

Your Offer, Built From What Already Works

- ✓ We pull your competitors' **best live ads** in Singapore and show you what is working.
- ✓ We help you shape an offer that **beats them**.

You know your business. We know what makes a Singaporean message you instead of the next guy.



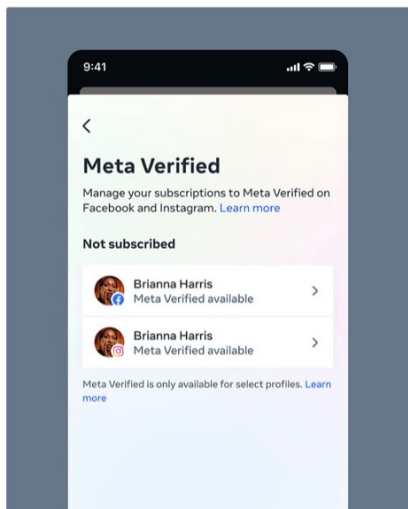
2

YOUR ADS

Scroll-Stopping Ad Creative

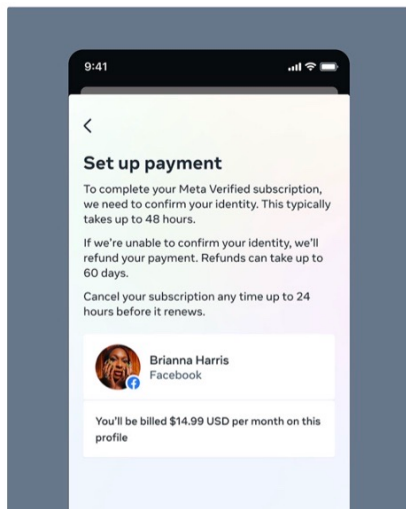
- ✓ Up to **3 ads** made for you, refreshed as they get tired.
- ✓ Send a quick phone video, we edit it into a candid, native ad.
- ✓ No video? We design **image ads** from your photos.

No videographer, no studio, no photoshoot needed.



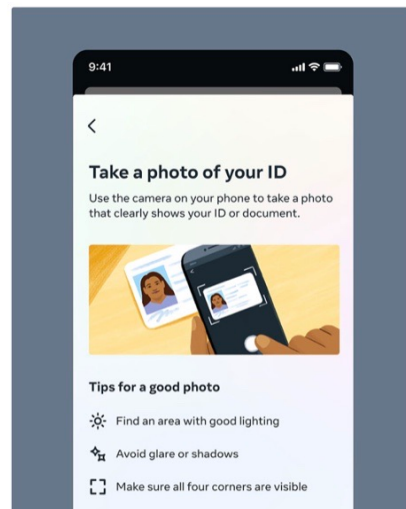
Select a profile

Go to 'Settings' on Instagram or Facebook. Click 'Accounts Center', then 'Meta Verified'. If it's available for your account, you will see 'Meta Verified available' under your name and profile photo.



Set up payment

Select your preferred payment method for your monthly payment.



Verify identity

Complete the verification process and provide a government-issued photo ID and where available a selfie video to confirm your identity before being approved for a Meta Verified subscription.

3 DONE FOR YOU

Full Setup And Singapore Verification

- ✓ We build your Click-to-WhatsApp campaign properly, from scratch.
- ✓ We handle **Singapore's mandatory ad verification**, the step most owners get stuck on.
- ✓ You keep **100% ownership**. We never touch your money or card.

You never have to open Facebook Ads Manager or learn any of this yourself.



4

NEVER LOSE A LEAD

Instant WhatsApp Reply System

- ✓ We write a **strong greeting** and one qualifying question for your WhatsApp.
- ✓ Set up so every lead gets an **instant reply** and never goes cold.

Fast replies are what turn a chat into a paying customer.

Interactive charts, tables and data elements

Key metrics

AI powered insights suggestions

Responsive Design

Touch Interactive

5

THE FULL QUARTER

90 Days Of Active Management

We don't set it and forget it. Every week we tune your campaign to bring your cost per lead down. Three things we optimize:

- ✓ **Targeting** — we refine who sees your ads to find your best customers.
- ✓ **Budget** — we push spend toward the ads that work and pause the ones that don't.
- ✓ **Creative** — we refresh your ads before they get tired, so results don't drop.

You don't need to understand any of it. We do the technical work and send you a clear monthly report in plain English.



Why 90 Days, Not One Month

MONTH 1

Build & Learn

We set everything up and Facebook starts learning who your best customers are.

MONTH 2

Optimize

The data comes in. We cut the weak ads and your cost per lead starts dropping.

MONTH 3

Compound

The winners are clear. This is where leads flow most steadily and cost the least.

Judging Facebook ads after one month is like judging a new hire after their first day. **90 days is the honest minimum** to build it, let it learn, and see what it can really do.



Video Or Image? Your Choice



RECOMMENDED

Video Ad

A short, candid phone clip of your work. You film about 20 seconds to our simple script, and we do the rest. Video usually brings in **cheaper leads**, which means more customers for the same budget.



Image Ad

A designed picture ad: your offer, a clean photo, and one button to message you. We make it for you from your photos. Zero filming needed.



The Investment

S\$1,499 / 90 days

Fully managed, for the whole quarter

S\$1,499

Your ad budget, paid directly to Meta

From S\$30 / day

Our cut of your ad budget

S\$0

Renews every 90 days. You set your own ad budget and pay it directly to Meta, never through us. We suggest at least S\$30 a day (about S\$900 a month) so there are enough leads to learn from.



What We Need From You

- ✓ Your ad budget, from **S\$30/day**, paid directly to Meta.
- ✓ A clear idea of what you sell. **We help you sharpen it.**
- ✓ A few phone clips or photos of your work or product.
- ✓ **Fast replies to your leads.** The one thing that matters most.